



Project-based Professional Service Package

E-Commerce Website/Shop Setup

for Modern Entrepreneurs & Business Owners



SERVICE OVERVIEW

Knowriel will create you an eCommerce website or Online Store thru existing website builder platforms offered by Shopify and Wix. With your products on hand, the goal is to list or put them on this website so they can be available for online shoppers to view and check out.

Within 4 to 5 weeks, you are ready to sell and market your products to the online shoppers. Coupled with that, you can benefit more from the features and services offered by our eCommerce partners in making your online business successful.

KEY INCLUSIONS

- 5 Phases Project Collaboration Between You and Knowriel
- Service Package of Php 20,000 *
- Flexible Payment Terms
- 15 Products Listing, 5 Web Pages, 1 Landing Page
- Training and Support Inclusive
- Worry-Free Technical Setup **
- eCommerce Account Ownership 100% Handover
- Free eBook and Coaching on eCommerce Business Development

** Does not include the platform subscription fee*

*** Does not include high-level coding/programming*

PROFESIONAL SERVICE: ECOMMERCE WEBSITE/SHOP SETUP

Package Price: Php20,000 (does not include cost of subscription to platform)

Project Participation: 80% (Knowriel) / 20% (Client) Collaboration

Time Allocation: 40 to 45 hours, 25 to 30 days

SCOPE OF WORK:

Let's create your online store. The objective is to create an eCommerce website where you can sell your products and earn. The website will initially list fifteen (15) products which shoppers can choose to buy. A fully functional will be launched within 30 days.

WORK ACTIVITY DETAILS:

Phase 1: Selection of eCommerce Platform to Use and Account Registration

We will build together your online shop using one (1) of the following platforms:

- Shopify – *highly recommended*
- Wix – *highly recommended*
- Volusion – *good option*
- Big Commerce – *good option*
- Site Builder – *good alternative*

The final platform to use will be determined in the project proposal presentation. An account will be registered afterwards (temporary account will be under Knowriel).

Phase 2. Creation of Main Product Pages Using the Platform's Website Builder.

You will be required to provide the following information:

- Photos of 15 (max) products to sell, 2-3 photos per product
- Pricing scheme per product
- Basic description of each product (full description to be written by Knowriel)
- Color choices or theme of the website

Note: The eCommerce site's initial look and feel will be presented for your review and approval. As soon as it is approved, we will proceed with phase 3.

Phase 3. Setup of eCommerce Tools/Apps

The following will be configured on your eCommerce website:

- Shopping Cart
- Shipping Rates
- Checkout Tool
- Domain Name & Web Hosting
- Email/Mobile Order Notifications
- Customer/User Log-in/Account
- Customer Database
- Products Inventory

Not all features of the eCommerce platform can be activated or configured as it depends on the plan you will opt in. The above list are the basics and good enough for you to run your eCommerce shop. We

PROJECT TIMELINE & PRICE BREAK

| PROJECT PHASE | Week 1 | Week 2 | Week 3 | Week 4 | Week 5 | NOTES / PAYMENT SCHEDULE | PRICE BREAK of your investment |
|--|--------|--------|--------|--------|--------|--|---|
| Phase 1: Selection of eCommerce Platform to Use and Account Registration | ● | | | | | 1. Project discussion and planning 2. Upfront payment of 40% upon final agreement / acceptance of the project proposal | 20% Covers field of expertise and pre-consulting fee |
| Phase 2: Creation of Main Product Pages Using the Platform's Website Builder. | ● | ● | | | | 1. Providing of product photos, pricing and descriptions 2. Progress report discussion at the end of the week 3. Review and approval of the site's look and feel | 20% Covers field expertise |
| Phase 3: Setup of eCommerce Tools/Apps | | ● | ● | | | 1. Progress report discussion at the end of the week 2. Actual demo of the tools' functionality 3. Payment of another 40% upon completion of this phase | 20% Covers field expertise |
| Phase 4: Creation of Website Pages | | | ● | ● | | 1. eCommerce shop to go live 2. Review and approval of the final eCommerce site | 20% Covers field expertise |
| Phase 5: Training and Handover | | | | | ● | 1. Coaching/consulting session on eCommerce Business Operation and Maintenance 2. Final handover of eCommerce account 3. Payment of remaining 20% | 20% Covers coaching/consulting/training fee |

can enter into another project collaboration as you see the need for those features.

Note: You will be requested to provide client information during the setup. We will conduct a test-run to verify the functionality of these tools. An actual demo will be conducted on your presence.

Phase 4. Creation of Website Pages

The following pages will complete the overall eCommerce shop. They will be created next.

- About Us
- FAQ (How to Page)
- Landing Page
- Contact Us
- Privacy Policy (Use of Website)
- Terms and Conditions (of Sale and Returns)

The eCommerce shop will go live after the completion of this phase. Tune-ups and improvements will be done as necessary.

Note: You will be requested to review and approve the created pages. Additional page/s not in this list is/are subject for additional fees (ex. blog, landing page). A new pricing proposal will be send over to you for acceptance.

Phase 5: Training and Handover

Coaching/consulting sessions will be the main part of this final phase. A total of 2 hours training/tutorial for eCommerce operation will be conducted before the final handover of your eCommerce website account. We will train 1 Admin and up to 3 users.

A total of 10 support requests within the whole period of Week 5 only will be part of this professional service package. Any technical issues in the future can be raised directly with the platform's support team.

INQUIRIES AND MORE INFO:

For questions and concern, please contact us via the following:

<https://www.knowriel.com/contact-us>
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You may also visit our social media pages for latest tips, guides and updates.

<https://twitter.com/KnowrielPH>
<https://www.linkedin.com/company/knowriel-ph/>
<https://www.facebook.com/KnowrielPH/>